

# Farewell to my favourite half of a decade

Temporarily emerging from the shadows

It's 11p.m. on a Sunday night, and I'm sitting here at the office watching hilarious videos that last year's staff had made. I have spent the weekend trying to organize the file system so that incoming cohorts will have an easier time finding things once I'm not at arm's reach. All this time, I was wondering what I should say as my final message as a member/employee of *The Argus* and watching these videos made things very clear.

I love this paper. I love the moments that the staff and I have shared. I love the friends and the experiences that *The Argus* has allowed for me to make. Having a team of talented students working together in a creative mission such as this has been nothing short of magic.

Thus, I would like to thank LUSU for investing into *The Argus*, so students, like myself and like the many amazing folks I have met here, can gain valuable, meaningful skills. It's one of the best ways that the student union gives back to students: by providing useful, CV decorating experiences that will help students for the rest of their lives. It makes me think of a powerful proverb: "give a man a fish, feed him for a day, teach a man to fish and feed him for a lifetime."

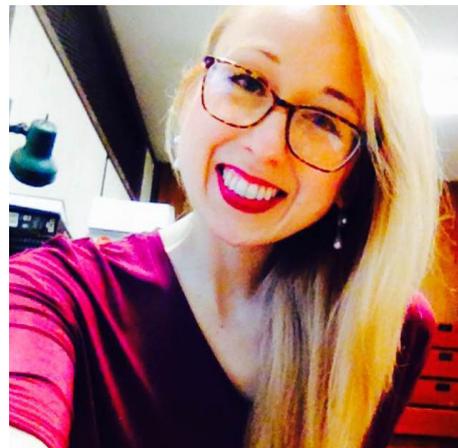
Opportunities like working for the paper are incredibly important, and I hope that financing for organizations such as this – that fuel creativity,

passion, and experience are funded to flourish. It is my hope and passion that more and more students, especially young talented people thirsty for a challenging and fun work environment can have ample opportunity to do that in a setting like *The Argus*.

After spending approximately five years at the paper, and having taught many staff members and having helped guide and create a variety of initiatives, I am very proud of what we've been able to achieve. I think we are in a competitive position in content, advertising, appearance, and social media and that is a gigantic accomplishment for a student newspaper. Great work to all the staff this year!

Personally, I think I have done a majority of what I set out to do here as well: we have a clean, easily updated/functional site, we have started the online advertising feature, there are manuals along with a big EIC book for easy reference, some great new creative deals available with our business & ads department, new and revamped social media accounts to include daily (approximately) updates, there is a content strategy ready to use if future editors enjoy the quirky local ideas we came up with, and engaging social media campaigns which are all firsts for *The Argus*. We have also enjoyed some slick covers that have helped to decorate Thunder Bay (you're all welcome).

In conclusion, while some moments have



been gut-wrenchingly stressful, others have been intensely heartwarming and hilarious. All those all-nighters have been worth it. It's been an absolute blast. I hope that everyone who gets to participate with *The Argus* can experience the fun, energetic, comfortable, and loving place this can be.

*An extra special shout out to my whole team from 2014/2015 ;). Love, love, love, love, love, you all to the moon and back. Also a special mention to Leah Ching, who has done an absolutely wonderful job this year and I have all the confidence in the world will make one of the best LUSU presidents this school has ever seen. Go Leah!*

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Argus Enthusiast