

# Mobile apps developed to bring change

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Smartphone and tablet technologies have gone far beyond assisting the daily lives and entertainment of the average human. Companies and altruists are now using these tools to help aid individuals with disabilities and individuals in remote areas, to preserve lost languages, and to monitor live function of one's businesses.

Skyscape, described to Apple's marketing team as "a public health officer in [a] bag," is used to deliver changing medical information to doctors. This especially benefits those operating in rural communities.

Another, is the Galileo app, which helps those with prosthetics adjust their prosthetics to whatever angle or position users need it to be.

Kevin Kuchta and his business partner Greg Hill own a company called Qwantech, a firm based in Thunder Bay, Ontario. They implement a variety of application-based technologies, however their main project and start-up idea is called Klipmark.

Klipmark uses video snapshots to document how something is done. Though it can be used for many different fields, the main target of the application is to help those in long-term care receive treatment with continuity.

Kuchta worked with families who

have children with disabilities and encountered the same story over and over again. "There's a family I know quite well. It has been a long time since the couple could go on a trip together or could go somewhere and have people take care of their daughter. The routines are maintained only when the couple is there, [thus] they have not had the opportunity to actually go on a trip for almost a decade," says Kuchta.

Klipmark allows users to document very detailed care in video form. Kevin explains that, "consistency of care is severely lacking. Individuals that have multiple staff usually have that staff use multiple techniques. Often something is written but even if it's specific in words, people can interpret it differently." Kuchta argues that video is a multi-sensory way to deliver information and that it offers a solution to the problem.

More often than not, people share successes of long-term care, but not necessarily how they got there. So, creating an app that lets people share their techniques to others in need is something that is in demand. The great thing about Klipmark is it uses video, which transcends language barriers. This means that it has both local and global potential.

"Our number one goal is not to create a business; it is to solve a problem, but to do that we need to use



Qwantech founders Greg Hill (left) and Kevin Kuchta (Right).

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business." Says Kuchta.

Readers are encouraged to visit

Klipmark.com and sign up to get the app release date. The app will be

available on both iPhone and Android software.